

HiBC GmbH has its head office in Hamburg, Germany. We are involved in the business of Ethno-Marketing, Project Management, Print and Electronic Publications, Public Relations and Promotions in German speaking Countries such as Germany, Austria and Switzerland (DACH), which constitute the biggest and strongest markets in Europe.

HiBC aspires to give a new direction in the German-African Business Relationship, Media, News, Lifestyles, Information, Culture and Entertainment. As a company with its roots in Africa and a foothold in Germany, HiBC acts as a Business and Cultural consultant who ensures that the measures taken within the framework of cultural and business marketing never lose their authenticity.

HiBC expertise and knowledge in the fields of Project Management, Media Publication, Promotion, Marketing and Public Relations have made the company stand out among its peers in Europe in promoting African - European Businesses Relationships and highlighting the achievements, experiences and successes of Africans both at home and abroad through its print & Multi-Media platform.

HiBC publishes the renowned 'African Heritage Magazine in Germany', "Nigeria Year Book Germany" European Edition of Abuja Digest and the organizer of the yearly Kultural Ambassador Media Award "KAMA", Miss Africa Germany (MAG) and Miss Nigeria Germany (MNG).

We were awarded the Dual trainers certificate in 2009 for outstanding contributions in job creation for young people with foreign background in Germany "Qualität durch dual Ausbildung" by the Hamburg Chambers of Commerce and Best Afro-European media by African Youths Foundation Bonn-Germany in 2006.